Consider this:
Most of the time we don't think much about salt or light –
  unless there's either too much or too little of them.

For example, this time of year we often have what seem like
days or even weeks of cloudy weather.
Then comes a sunny day and what a difference that can make.
But it's not so much the sunlight itself you notice
  but the hidden beauty of what the sun lights up.
I went for a walk in Ottawa Park on a sunny Saturday a couple weeks ago.
  At some point, I just felt awed by the brilliance of color I was seeing,
  even though it's mid-winter.

Or when you sit down to dinner, it's not so good
  when the first thing you're aware of is that your food
  is either bland (not enough salt) or even worse, it's too salty.
You can add salt, but you can't take it away.
If food is just right you don't really think about salt.

Jesus says that WE, all of us, are salt and light.

We are to be what salt and light are.
We are to bring out the flavor, bring out the beauty – of others.

It's not that we are to become a kind of star that people gaze at in admiration.

What would it be like if you went to someone's house for dinner
  and the main course served was a mound of salt?

Shine the light on the goodness of folks all around you.
Bring out the flavor, the tastiness of those all around you.

The amazing thing is the as you do that with them,
  they begin to do the same for you

This is meant for anyone who will listen and take it to heart
  young, old, wealthy, poor, Muslim, Jew, Buddhist, black, white, oriental,
brown, little formal education or lots of it, Democrat or Republican . . .

It's about being something FOR others – salt, light. In being that, we all come out ahead.

When people meet you, you inspire them to become betters people. And in inspiring them, you also become a better person.

Jesus brings us all together to this table, looks at us and says:
"You are the salt of the earth; You are the light of the world . . .
May others see your good deeds and give praise to your Father in heaven."